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Potomac Financial Private Client Group, LLC's RIA–Broker/Dealer, Commonwealth, Ranks Highest in J.D. Power Independent Advisor Satisfaction for 11th Consecutive Time

J.D. Power ranks Commonwealth Financial Network® “#1 in Independent Advisor Satisfaction Among Financial Investment Firms 11 Times in a Row.”

Reston, VA—Potomac Financial Private Client Group, LLC of Reston, VA, is proud to be affiliated with Commonwealth a privately held Registered Investment Adviser— independent broker/dealer that helps independent advisors like us better serve their clients.

The J.D. Power 2024 U.S. Financial Advisor Satisfaction StudySM measures satisfaction among both employee advisors (those who are employed by a broker/dealer) and independent advisors (those who are affiliated with a broker/dealer but operate independently), based on six key dimensions (in alphabetical order): compensation; firm leadership and culture; operational support; products and marketing; professional development; and technology. Commonwealth received an overall satisfaction score of 819 on a 1,000-point scale, outpacing the next-highest-ranked firm in the segment by 125 points, and achieved the highest score in every dimension.

“We’re incredibly honored to be recognized for our unwavering commitment to our advisors and their clients,” said Commonwealth CEO Wayne Bloom. “The work we do is never done, and the common theme across the initiatives we take, the services we deepen, and the products we launch is to help advisors drive the enterprise value of their firms and provide better outcomes for their clients.”

Bloom continued, “We are incredibly grateful for Potomac Financial Private Client Group, LLC’s partnership and the feedback they provide us, as it drives our efforts to continuously improve how we support their practice and to serve them in the best way we can.”

“I am proud to be associated with an RIA–broker/dealer that maintains such high service standards,” said Steve Richardson of Potomac Financial Private Client Group, LLC. “Commonwealth delivers everything I need so that my team and I can stay focused on my clients and help them achieve their financial goals. The support we receive at every level of the firm ensures that my practice is taken care of as my business continues to evolve.”

About Potomac Financial Private Client Group, LLC

Potomac Financial Private Client Group, LLC, located at 11130 Sunrise Valley Drive, Suite 130 Reston, VA 20191, provides individuals and organizations with financial guidance and prides itself on crafting customized strategies for each client. For more information, please visit www.potomacfinancialpcg.com.

Securities and advisory services offered through Commonwealth Financial Network®, Member FINRA/SIPC, a Registered Investment Adviser. Fixed insurance products and services are separate from and not offered through Commonwealth Financial Network®.

About Commonwealth Financial Network®

Commonwealth Financial Network, Member FINRA/SIPC, a Registered Investment Adviser, provides a suite of business solutions that empowers more than 2,000 independent financial advisors nationwide. J.D. Power ranks Commonwealth “#1 in Independent Advisor Satisfaction Among Financial Investment Firms 11 Times in a Row.” Privately held since 1979, the firm has headquarters in Waltham, Massachusetts, and San Diego, California. Learn more about Commonwealth by visiting www.commonwealth.com.

Commonwealth received the highest score among independent advisors in the **J.D. Power 2010, 2012, 2013, 2014, and 2018–2024 U.S. Financial Advisor Satisfaction Studies**. The study is based on responses from 4,072 employee and independent financial advisors and was fielded from January through May 2024. Not indicative of the firm’s future performance. Your experience may vary. Study is independently conducted, and the participating firms do not pay to participate. Use of study results in promotional materials is subject to a license fee. Visit jdpower.com/awards for more details.