

**PRESS CONTACT:**

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**STEVEN E. RICHARDSON, CPA, CFP® EARNS ACCREDITED INVESTMENT FIDUCIARY® DESIGNATION FROM Fi360**

Reston, VA July 6, 2021: Steven E. Richardson, CPA, CFP®, AIF® a Principal and Senior Advisor in the investment management and retirement planning firm of Potomac Financial Private Client Group, LLC, has been awarded the Accredited Investment Fiduciary® (AIF®) Designation from the Center for Fiduciary Studies®, the standards-setting body for Fi360, a Broadridge company. The AIF® Designation signifies specialized knowledge of fiduciary responsibility and the ability to implement policies and procedures that meet a defined standard of care. The designation is the culmination of a rigorous training program, which includes a comprehensive, closed-book final examination under the supervision of a proctor, and agreement to abide by the Center's Code of Ethics and Conduct Standards. On an ongoing basis, completion of continuing education and adherence to the Code of Ethics and Conduct Standards are required to maintain the AIF® Designation.

Richardson, a resident of Fairfax, VA is a Principal and Senior Advisor for Potomac Financial Private Client Group, LLC in Reston, VA. He specializes in working with executives, business owners, military and government professionals and their families delivering comprehensive, independent and time-tested financial, investment and retirement planning strategies. Additionally, Mr. Richardson holds an MBA from the Smith School of Business at the University of Maryland and a B.S. in Business and Accounting from Towson University.

Fi360 is the first full-time training and research facility for fiduciaries and conducts training programs throughout the United States and abroad. In 2019, Fi360 was awarded accreditation by the American National Standards Institute (ANSI) to offer the AIF® Designation. The Center for Fiduciary Studies confers the AIF® Designation as well as the Accredited Investment Fiduciary Analyst® (AIFA®) and Professional Plan Consultant® (PPC®) Designations.

**About Fi360**

Fi360, a Broadridge company, is a fiduciary education, training and technology company, helping financial intermediaries use prudent fiduciary practices to profitably gather, grow and protect investors' assets. Since 1999, the firm has provided financial professionals with the tools necessary to act as a fiduciary in their work with investors. Headquartered in Pittsburgh, PA, Fi360 is the home of the Accredited Investment Fiduciary® (AIF®) Designation, the Fiduciary Focus Toolkit™ and the Fi360 Fiduciary Score®. Learn more at [www.Fi360.com](http://www.Fi360.com), via [Twitter](#) or on [LinkedIn](#).

Steven E. Richardson, CPA, CFP®, AIF®, Principal and Senior Advisor is located at Potomac Financial Private Client Group, LLC, 11130 Sunrise Valley Drive, Suite 130, Reston, VA 20191 and can be reached at 703.891.9960 The financial consultants of Potomac Financial Private Client Group, LLC are Registered Representatives with/and offer securities and

advisory services through Commonwealth Financial Network, Member FINRA/SIPC, a Registered Investment Adviser.  
Fixed insurance products and services offered through CES Insurance Agency.

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