POTOMAC FINANCIAL
PRIVATE CLIENT GROUP, LLC

FOR IMMEDIATE RELEASE

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Joe Lamoglia Earns Chartered Financial Consultant® (ChFC®) Designation, Financial Planning's Highest Standard

Mclean, VA – May 15, 2016: Joe Lamoglia, Vice President, Potomac Financial Private Client Group has earned the Chartered Financial Consultant® (ChFC®) professional designation from The American College. The designation, which represents financial planning's highest level of proficiency, marks a major accomplishment for the McLean, VA –based financial advisor.

To earn the distinguished ChFC® designation, candidates are required to complete nine courses and 18 hours of supervised examinations on a variety of financial planning topics. They must also fulfill stringent experience and ethics requirements. "This is a significant accomplishment in Joe's impressive career. We congratulate him for this achievement and for the valuable work he does for the benefit of our clients," said Michael R. Kalas, CFP®, AIF®, President of Potomac Financial Private Client Group.

Mr. Lamoglia joins the more than 50,000 individuals who have been awarded the ChFC® designation since its inception in 1982 and the credential is widely regarded as the highest standard of knowledge and trust for financial planning professionals.

The ChFC® program prepares professionals to meet the advanced financial needs of individuals, families and small-business owners. ChFCs can identify and establish specific goals and then formulate, implement and monitor a comprehensive plan to achieve those goals. Individuals who earn a ChFC® can provide expert advice on a broad range of financial topics including financial planning; wealth accumulation and estate planning; income taxation; life and health insurance; business taxation and planning; investments; and retirement planning.

Mr. Lamoglia has been working with families, individuals, small businesses and non-profits as a financial advisor for more than 10 years after a successful career as a non-profit executive. He is a graduate of Old

Dominion University and lives in Reston, VA, where he is active in serving the local community through volunteer work with the Reston Rotary Foundation.

About Potomac Financial Private Client Group
Founded in 2005, PFPCG is an independent firm offering comprehensive financial planning, investment management and insurance to families, individuals, privately-held companies and not-for-profit organizations. The firm's four partners offer the perspective gained from more than 50 years of combined industry experience. Potomac Financial Private Client Group is located at 6723 Whittier Avenue, Suite 305, McLean, VA 22101. The firm is affiliated with the Commonwealth Financial Network. For more information, please visit www.potomacfinancialpcg.com or call 703-891-9960. Securities and advisory services offered through Commonwealth Financial Network, Member FINRA/SIPC, a Registered Investment Adviser.