



***For Immediate Release***

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**MICHAEL KALAS EARNS ACCREDITED INVESTMENT FIDUCIARY DESIGNATION FROM THE CENTER FOR FIDUCIARY STUDIES**

**McLean, VA** – Michael R. Kalas of Potomac Financial Private Client Group, LLC (PFPCG), a personal and business wealth management and planning firm, has been awarded the Accredited Investment Fiduciary® (AIF®) designation from the Center for Fiduciary Studies™ (the Center), the standards-setting body for fi360. The AIF designation signifies specialized knowledge of fiduciary responsibility and the ability to implement policies and procedures that meet a defined standard of care. The designation is the culmination of a rigorous training program, which includes a comprehensive, closed-book final examination under the supervision of a proctor, and agreement to abide by the Code of Ethics. On an ongoing basis, designees are required to complete continuing education to maintain the AIF designation.

Kalas, a resident of Potomac, MD is President of PFPCG, in McLean, Virginia. Kalas is a CERTIFIED FINANCIAL PLANNER™ professional and is the lead financial planner and wealth accumulation strategist focused on providing customized financial planning strategies to individuals, families, and businesses.

Fi360, based near Pittsburgh, Pa., is the first full-time training and research facility for fiduciaries, and conducts training programs at universities throughout the United States and abroad. The Center for Fiduciary Studies confers the AIF designation as well as the Accredited Investment Fiduciary Analyst™ (AIFA®) designation. AIFA designees are the only recognized professionals trained to perform fiduciary assessments, which measure how well investment professionals are fulfilling the fiduciary duties required of them by the applicable investment legislation, case law, and regulatory opinion letters.

**About Potomac Financial Private Client Group, LLC (PFPCG):** PFPCG and its team of advisors is an independent wealth management and planning group that serves individuals, families and businesses with comprehensive solutions in the areas of investment management, financial/retirement/estate planning, retirement income planning, tax-efficient retirement plans and employee benefit plans for businesses and risk management for individuals and businesses. The team is dedicated to “Helping People Make Better Financial Decisions.” Securities and advisory services offered through Commonwealth Financial Network, member FINRA/SIPC, and a registered investment advisor. Commonwealth is a leading, privately held independent broker/dealer with offices in Waltham, Massachusetts and San Diego, California.

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The Financial consultants of Potomac Financial Private Client Group, LLC are Registered Representatives and Investment Adviser Representatives with/and offer securities and advisory services through Commonwealth Financial Network, Member FINRA/SIPC, a Registered Investment Adviser. Fixed insurance products and services offered by Potomac Financial Private Client Group, LLC are separate and unrelated to Commonwealth.

## About fi360

<sup>1</sup>Fi360 offers training, tools and resources to promote a culture of fiduciary responsibility and improve the decision making processes of investment fiduciaries – individuals who manage money for others. Fi360 provides investment education and training programs, and develops sophisticated Web-based tools and reporting include the innovative fi360 Fiduciary Score<sup>®</sup> and the Family Fund Fiduciary Rankings<sup>™</sup> for trustees and investment professionals. The Center for Fiduciary Studies confers the Accredited Investment Fiduciary<sup>®</sup> (AIF<sup>®</sup>) and Accredited Investment Fiduciary Analyst<sup>™</sup> (AIFA<sup>®</sup>) [professional designations](#). For more information on future fi360 events, training programs and fiduciary products, visit [www.fi360.com](http://www.fi360.com).

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